January 2020 Price Hike on

IMBRUVICA

P4 AD

JANSSEN



7.40/0

price hike in January 2020

0

NUMBER OF GENERIC COMPETITIORS

\$1.8 billion

ANNUAL MEDICARE SPENDING ON IMBRUVICA

\$12,966

NEW PRICE FOR ONE MONTH'S SUPPLY

\$893

JANUARY PRICE INCREASE FOR ONE MONTH'S SUPPLY